



2026 Edition

 www.studentlaundry.co.uk



The student laundry
subscription service
for parents that collects
and delivers to their
child's student
accommodation

ZUBE FOR PARENTS

Zube[®]
For Parents

“

We offer affordable, high quality laundry services that make everyday life for students everywhere

Allow Us To Take Care Of
Their Laundry While They
Focus On What Truly Matters
- Building Their Future.



Welcome to Zube for parents, As a student-led organization, we understand the unique challenges students face in balancing academics, extracurriculars, and personal commitments.

Our service not only alleviates the burden of laundry management but also promotes independence and responsibility.

Introduction

Zube is an award winning, pioneering, student led movement poised to transform the UK's outdated student laundry market by offering students and their parents a laundry service that not only cares about the student community, their clothes and their well being but also which addresses key social and environmental issues.

Our innovative subscription and pay as you go models streamline laundry management through automated payments, providing enhanced convenience for your child.

Rooted in values of teamwork, responsibility, and community support, our dedicated student leaders are committed to delivering high-quality service while promoting sustainable practices making it an ideal choice for both students and their parents, alike.



www.studentlaundry.co.uk



“

...our dedicated student leaders are committed to delivering high-quality service

“

...our mission is to unite students and their parents worldwide to make a purposeful impact and advocate for essential causes that require our support and demand our attention.

Our Mission

To empower every student to succeed while driving global transformational change, ultimately changing the landscape of our industry for the better.

Guided by our core values of responsibility, leadership, and community support, our mission is to unite students and their parents worldwide to make a purposeful impact, advocate for essential causes, and offer affordable, high-quality laundry services that make everyday life easier for students everywhere.

To ensure that we collectively create meaningful change and foster an environment characterised by inclusion and diversity, it is essential that every individual has the opportunity to thrive.

By embracing diverse perspectives and promoting an inclusive culture, we can enhance our collective efforts and achieve our shared goals of making the world a better place for all.

www.studentlaundry.co.uk



Current Challenges

Market research & the latest GSL index data indicate that laundry is now almost at tipping point - a notable concern for students, their accommodation providers and parents.

1

Student Surveys:

Laundry services frequently appear among top concerns, including issues of availability and costs

2

Focus Groups

Students report frustration with time spent on laundry, especially during peak usage

3

Market Research

Inadequate laundry options are linked to reduced resident satisfaction and retention rates

4

Feedback Platforms

Dissatisfaction with laundry services is commonly noted in online reviews



“

Students report frustration with time spent on laundry...



“

Students often struggle to find time in their busy schedules to complete laundry tasks, leading to added stress.

Student Pain Points:

Limited Access:

Prescribed washer and dryer rations (75:1 bed IIRC) mean that at times of peak demand availability becomes frustratingly limited.



Time Management:

Students often struggle to find time in their busy schedules to complete laundry tasks, leading to added stress.



Affordability:

The expenses associated with laundry and dry-cleaning services can accumulate quickly, impacting students' budgets.



Delays:

Students frequently experience delays when utilizing laundry facilities, which can disrupt their schedules.



Quality Issues:

Inconsistent washing and drying performance can negatively affect the overall laundry experience.



Lack of Hygiene:

Frequent incidents of clothes being left in the machines from previous users as-well as reports of training shoes being machine washed.



Lack of Additional Services:

There is a notable demand for services like duvet and bedding laundry, dry cleaning, and care for specialized garments, including feather and down-filled coats, 'hand wash' only & 'do not tumble dry' items.



How It Works

1

Sign Up

Sign up using our website or down load the app

2

Subscribe

Purchase a subscription plan or pay as you go service

3

Order A Collection

Your child can then simply order a collection as and when required

4

Collected & Delivered

A Zube driver will arrive to collect and deliver back within 24 hours freshly washed, dried and folded



Laundry is cleaned at the nearest Zube facility and returned within 24 hours...



Key Benefits:

Convenience & Reliability

Students can easily schedule laundry pickups and deliveries at their preferred times and expect timely driver arrival times.



Time Management

By outsourcing laundry tasks, students can dedicate more time to studying and pursuing extracurricular activities.



Quality Care & Strict Hygiene Controls

We only use high-quality detergents and state-of-the-art equipment combined with vigorous and stringent hygiene and sanitation standards.



Cost Effective & Flexible Laundry Plans

Our service offers various pricing plans, allowing parents to choose an option that best fits their budget and child's specific requirements.



...students can dedicate more time to studying & pursuing extracurricular activities



Subscription Plans

Choose the plan that suits your kid's needs.



- ✓ Starter Pack
- ✓ 10 Laundry orders
- ✓ 1 FREE dry clean item per order*
- ✓ 1 FREE duvet clean*
- ✓ FREE Pick up & delivery
- ✓ 24 Hour express turnaround



- ✓ Starter Pack
- ✓ 20 Laundry orders
- ✓ 2 FREE dry clean items per order*
- ✓ 2 FREE duvet cleans*
- ✓ FREE Pick up & delivery
- ✓ 24 Hour express turnaround



- ✓ Starter Pack
- ✓ 30 Laundry orders
- ✓ 3 FREE dry clean items per order*
- ✓ 3 FREE duvet cleans*
- ✓ FREE Pick up & delivery
- ✓ 24 Hour express turnaround

All subscription plans are valid for 12 months once a subscription is purchased, your child can simply request a pickup whenever needed.

* Dry clean items Up to the value of £10 per item (Please see price list on our website)

* Duvet clean usually £20 Each - Same Day Service

Pay As You Go Services

Pay as you go laundry & dry-cleaning services

Starter Pack

(Includes laundry bags and first Mega Bag Deal order)



Mega Bag Deal



Drycleaning Services



Duvet & Pillow Cleaning

Pay as you go bedroom essentials

Bedroom Essentials (to purchase)

Hand Towel
Bath Towel
Double Bed Sheet
Double Duvet Cover
Pillow Case
Bath Mat
Double Duvet (9 tog)
Pillow

Bedroom Pack (to purchase)

2 x Hand Towels
2 x Bath Towels
1 x Double Sheet
1 x Double Duvet Cover
2 x Pillow Cases
1 x Bath Mat
1 x Double Duvet
2 x Pillows

All items will be delivered directly to the student accommodation on your chosen date.

Our services allow
parents to choose
an option that best
fits their budget...





Our Promise

Built on five pillars:

- **Reliability** – Consistent, express turnaround
- **Quality** – Premium garment care
- **Sustainability** – Energy and water-efficient systems
- **Hygiene & Safety** – Stringent hygiene and safety controls
- **Support** – Dedicated care for both students and parents

When you choose Zube, you choose trust, transparency & total confidence.

USEFUL TIP

Teach your child to only buy clothing that can machine washed at a 30° temperature and tumble dried on a medium heat to make their life easier.

Free Dry Cleaning

Zube's complimentary dry-cleaning service, with each subscription, provides exceptional value and garment protection.

- Cost savings on up to £10 per item per order
- Safe, expert handling
- Ideal for those delicate care, hand wash only and do not tumble dry items which cannot be safely washed & dried in their student accommodation



SAVE £££s

Special Offers

Keep an eye out at: www.studentlaundry.co.uk for the latest offers

- Free Duvet Cleans
- Ball Gown Offers
- Formal Wear Offers
- Bedroom Pack Discounts
- Welcome Week Incentives
- End of term deals including all clothing, bedding and towels



REAL VALUE. REAL CARE. REAL CONVENIENCE.

Starter Pack

What's in the starter pack

One Small Mesh Bag

For personal underwear items. The bag remains zipped up and the contents are not handled until they have been washed and ready to be tumble dried. This is to protect your child's privacy and the safety of our laundry operatives.

One Large Mesh Bag

For any others that require the free dryclean service on all of our subscription plans. Perfect for those designer labels, hand wash only and do not tumble dry items

Zube Drycleaning Hanging Bag

For all drycleaning items on our dry-cleaning pricelist. All items will be cleaned, steam pressed and returned on hangers

Zube Branded Welcome Gifts

A selection of goodies which your child can keep



www.studentlaundry.co.uk





Drop off Points

FREE Collection & Delivery

Drop off points and collections at your student accommodation



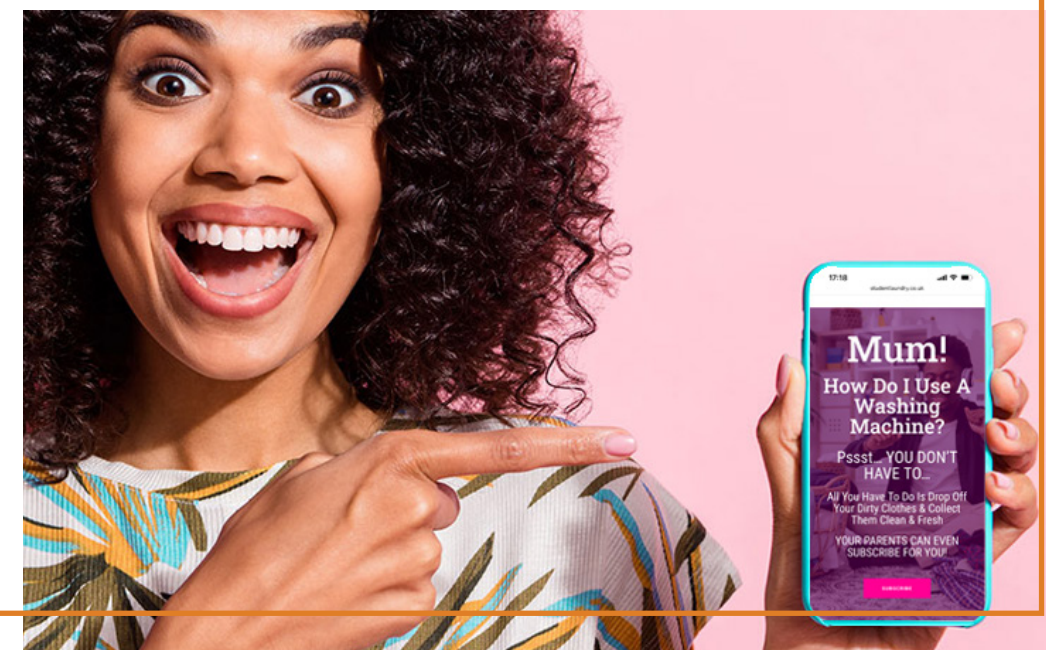
Next Day Delivery

24 Hour Express Service*

Order Before 12pm For Same Day Pick Up & Next Day Delivery

*Excludes Weekends & Bank Holidays

www.studentlaundry.co.uk



Laundry Options

A option of none toxic solvent based wetcleaning processes for dry-cleaning items as-well as leading brand laundry detergents and fabric conditioners ensures choice for all preference.

Ariel

Leading brand detergent with outstanding cleaning performance

Fairy None Bio

Ideal for people with sensitive skin

Smol

Environmentally friendly and animal cruelty free

Lenor

Leading brand fabric conditioner

Miele Wetcare

A none toxic, solvent free drycleaning alternative - better for the skin, people and the planet

Hygiene & Hohenstein Institute

Setting New Benchmarks In Hygiene, Safety & Quality

Zube Is actively pursuing the prestigious OKTEN 100 Certification from the world-renowned Hohenstein Institute, further demonstrating our commitment to rigorous hygiene and safety protocols. All Zube facilities operate to Hohenstein-certified hygiene standards, ensuring cleanliness and safety in every cycle.

- Removes bacteria and allergens
- Meets verified hygiene benchmarks
- All washing machines are disinfected on a daily basis.
- Laundry bags and work stations are sanitised regularly
- All laundry machine operators wear face masks, hair nets and gloves



Operational Excellence
& Exceptional Service
That You & Your Child
Can Trust.



Zube & Student Minds

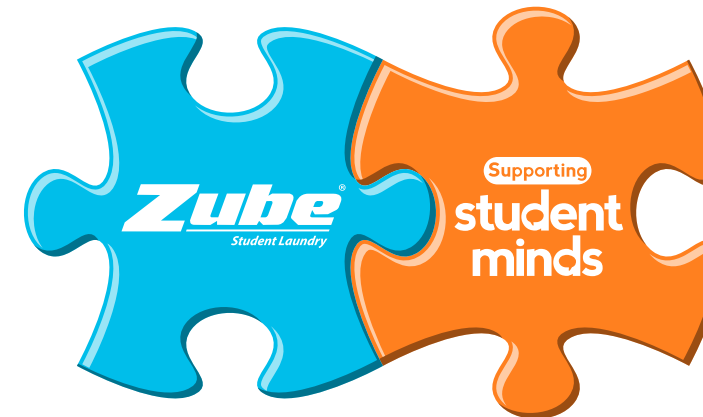
Supporting Your Child's Wellbeing at University

At Zube we believe that students deserve more than just clean laundry. They deserve support for their mental health and wellbeing.

Supporting student minds

University can be a challenging and isolating experience for students. At Zube, we prioritise the mental health and wellbeing of our student workforce and community.

To ensure no student feels alone, we have established a comprehensive support network and proud partner with Student Minds, the UK's leading mental health charity for students.



With Zube your child is never alone

Our laundry facilities include walk-in clinics and areas for relaxation and socialising with fellow students fostering a supportive environment.

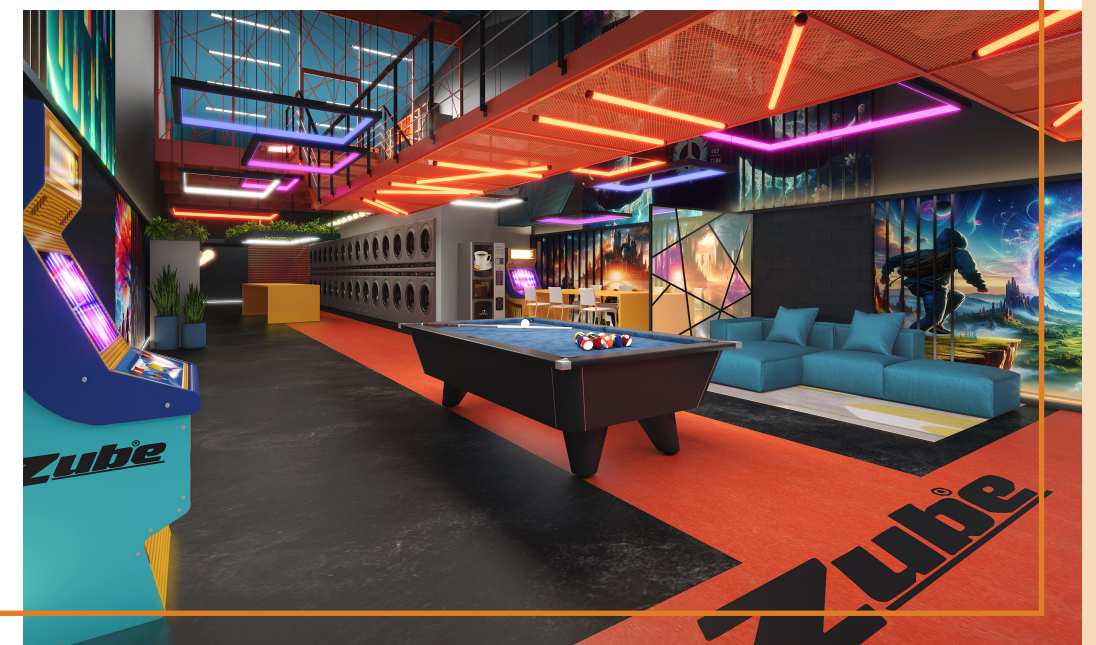
Rest assured, we are committed to supporting your child throughout their university journey and will always be there to help when they need it most.

**WE BELIEVE THAT MENTAL WELLBEING IS A KEY COMPONENT OF
ACADEMIC SUCCESS AND OVERALL HAPPINESS.**

www.studentlaundry.co.uk



a comprehensive
support network and
proud partner with
Student Minds



Employment opportunities for your child

Coming Together Is a Beginning; Keeping Together Is Progress; Working Together Is Success

At ZUBE, we are a community rooted in positivity, growth, and connection. As part of the ZUBE family, your child will find a supportive culture that values and celebrates contributions. Each role offers opportunities to lead and make an impact.

We are dedicated to fostering an environment of appreciation and empowerment, promoting belonging throughout their journey with us.

Whether in leadership positions, mentoring, or exploring new opportunities, they will be part of a community that supports personal and professional growth.

When your child joins ZUBE, they are joining a family where support and encouragement are at the heart of everything we do.

A Journey Of Growth & Connection

Where Every Student Belongs: Championing Diversity and Inclusion for All

The Zube Foundation

Empowering the bright minds of tomorrow

The ZUBE Foundation was established to provide funding for sponsorship and scholarship opportunities to children throughout the world who show academic potential, yet face significant challenges in accessing education.

The foundation's unique model ensures that once these children reach adulthood and are in a position to do so, they contribute back to the ZUBE Foundation. This contribution helps support future generations of children, enabling them to receive the same educational opportunities, ensuring the foundations is long/lasting and impactful whilst also tackling inequality.

At Zube we don't just invest in our people, our communities & ground breaking innovation, we invest in future leaders, innovators and changemakers of tomorrow.

JOIN US IN BUILDING A SELF-SUSTAINING LEGACY OF SUPPORT AND SUCCESS, ONE SCHOLARSHIP AT A TIME.



...provide funding for sponsorship and scholarship opportunities to children throughout the world...

Each role offers opportunities to lead and make an impact.



Water Management

Efficient, innovative & sustainable water use

At ZUBE, water is central to our operations. We recognise the importance of conserving one of our planet's most precious resources. That's why we are currently making plans to implement advanced water recycling systems that go beyond traditional methods, setting new and unprecedented benchmarks within our industry to minimise our environmental impact.

Our laundry units are equipped with cutting-edge laundry machines & also incorporate commercial salt water softeners advanced filtration technology. This system effectively reduces wastewater discharge while enhancing the longevity and performance of our washing machines and ensuring optimal protection for equipment, textiles and the environment.

By prioritising water conservation, sustainability and providing financial support to clean water initiatives throughout the world to areas that need it most, ZUBE is leading the way and pioneering responsible laundry practices – because we believe that caring for your clothes should never come at the expense of our planet.

BECAUSE LAUNDRY SHOULD NOT COST THE EARTH

Zube & B-Corp

Zube is very proud to be on their B-Corp journey

Unlike traditional corporations, which are primarily focused on maximum profits, B Corps commit to balance profit with purpose... Zube really does care about people and the planet.

Achieving B Corp certification signifies that a company is committed to being a force for good, striving for continuous improvement and leadership in corporate responsibility.



What is B Corp?

A B Corp, short for Certified B Corporation, is a certification awarded to businesses that meet high standards of social and environmental performance, accountability, and transparency. The certification is administered by B Lab who evaluates companies based on a comprehensive B Impact Assessment. This assessment measures how a company's operations affect its workers, customers, communities, and the environment.

They aim to create positive impacts for stakeholders, not just shareholders, by embedding values like sustainability, equity, and ethical governance into their business models.



www.studentlaundry.co.uk



www.studentlaundry.co.uk





www.studentlaundry.co.uk



Zube[®]
For Parents

 **Carbon
Neutral**
Working towards Carbon Neutrality in 2025